

Report on SSIP & IIC on “Session on Government Schemes for MSMEs in India”
 Organized by at S. R. Luthra Institute of Management on 29th April, 2026



The Guest Lecture Committee of S. R. Luthra Institute of Management successfully organized an expert session on “Government Schemes for MSMEs in India” on 29th April, 2026 at the SRLIM Campus.

The session was conducted by Mr. Mukesh Yadav, ZED Certification Consultant for MSMEs associated with the Quality Council of India. The objective of the session was to create awareness among students about various government initiatives, schemes, and support systems available for Micro, Small, and Medium Enterprises (MSMEs) in India.

Mr. Yadav provided valuable insights into the importance of MSMEs in the Indian economy and explained various government schemes aimed at promoting entrepreneurship, financial assistance, quality improvement, and sustainable growth. He elaborated on the ZED (Zero Defect Zero Effect) Certification, highlighting its role in enhancing product quality, reducing environmental impact, and increasing global competitiveness of Indian industries.

The session also covered key aspects such as funding opportunities, subsidies, policy support, and the process of availing benefits under different MSME schemes. Students gained practical knowledge about how startups and small businesses can leverage these schemes to scale their operations.

The interactive nature of the session encouraged students to ask questions and clarify their doubts regarding entrepreneurship and government support mechanisms. The session proved to be highly informative and beneficial, especially for students interested in startups and innovation.

The event was intended for: Semester II (C & D)

Number of Students Attended: 35

Number of Faculties / Non Teaching Staff Attended:

Names of the Faculties /Non Teaching Staff Attended: Dr. Swapna Nair, Dr. Jayshree Siddhpuria

Other Participants: - Nil